Lean Contains Multitudes: Where to Begin

Brian Kerr & Craig Fitzgerald Koné Consulting



What question are we going to answer today?

What are the key things to learn about Lean when you're just getting started?

The Key Things

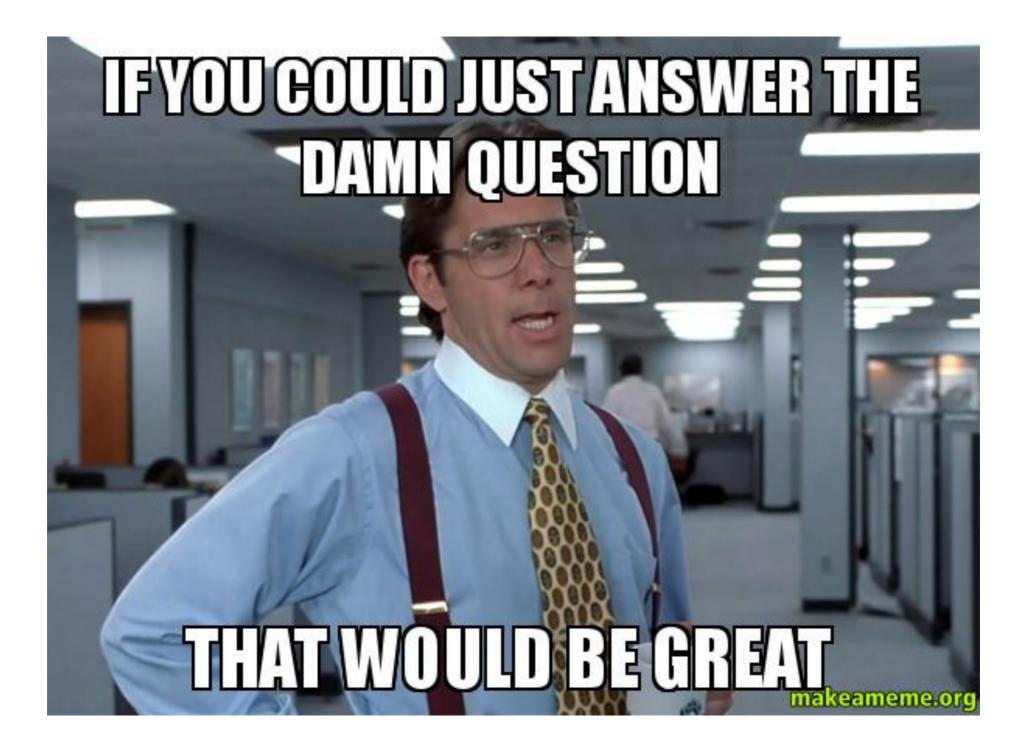


- 2. What Lean is
- 3. Its Main Principles
- 4. Continuous Improvement is Routine
- 5. Lean Doesn't Exist



1. What Lean Isn't

Lean is not the answer to your question





2. What Lean Is





3. Its Main Principles

Creating customer value through continuous improvement, with respect for people.

Organizational purpose

- 1. What do we make (or provide)?
- 2. Who do we make it for?
- 3. How can we tell if it's any good?

1 What do we make?

1. What do we make?



Objects



Understanding

Paperwork

Human touch

Determination (or status)

Points of service

2 Who do we make it for?

3 How can we tell if it's any good?

Organizational purpose

- 1. What do we make (or provide)?
- 2. Who do we make it for?
- 3. How can we tell if it's any good?



"Very good is less than good."

-Louis Kahn

"Not the beautiful, just beauty."

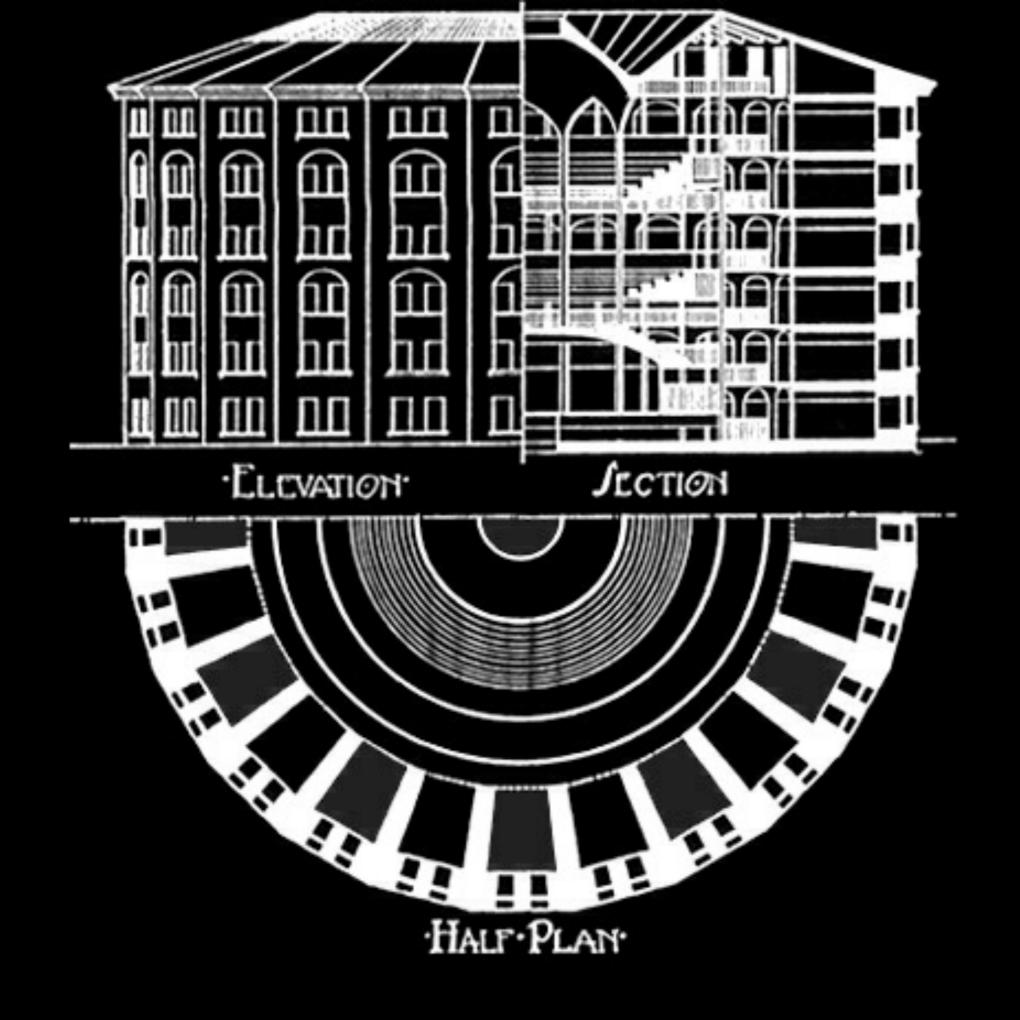
-Louis Kahn

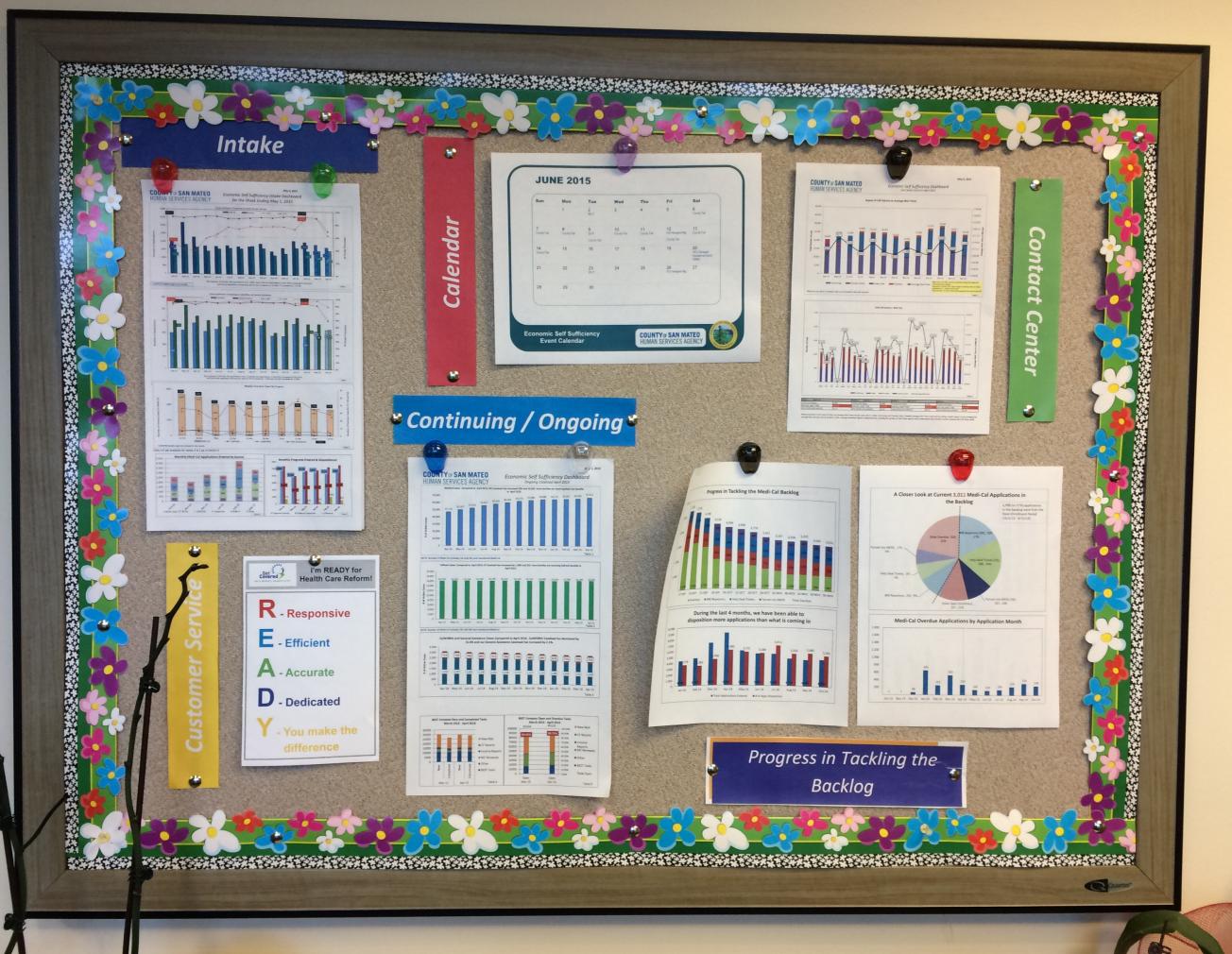
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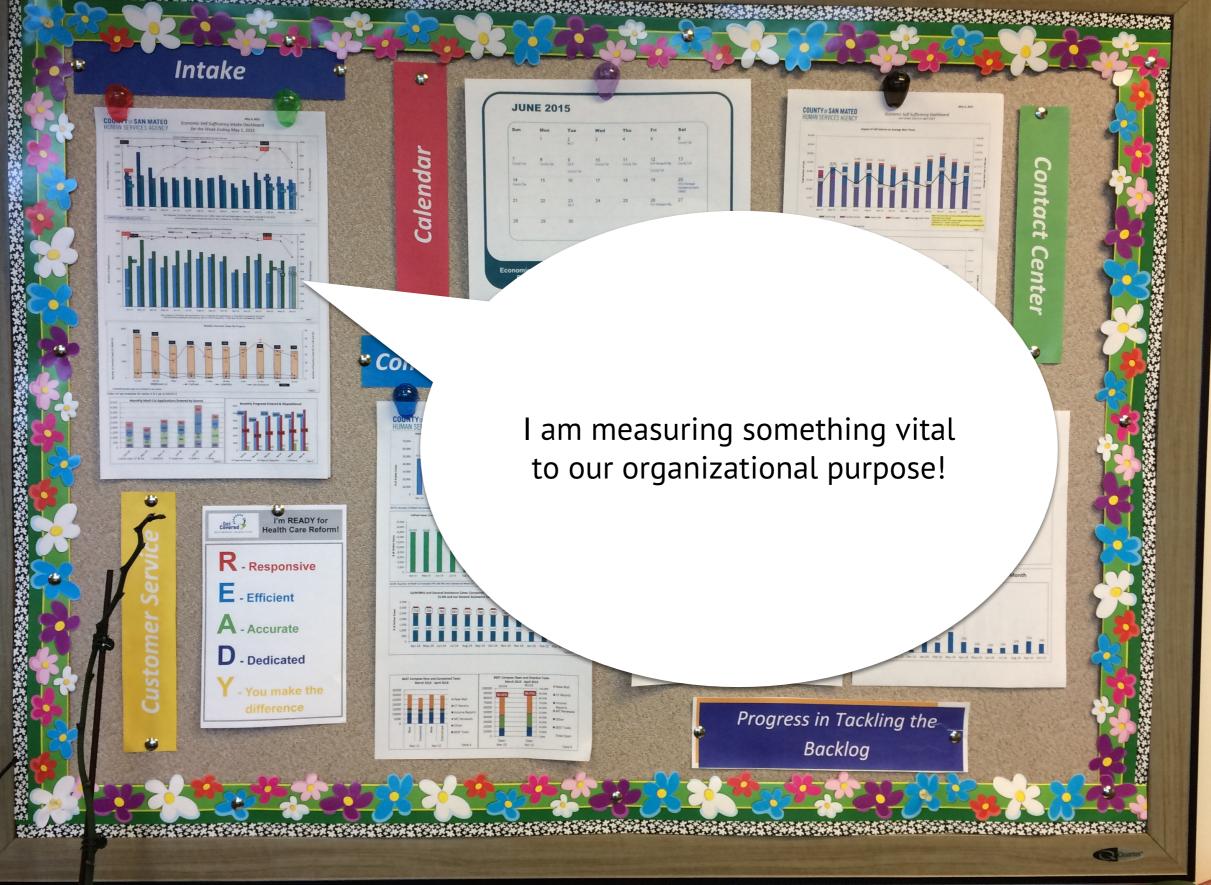
-Louis Kahn

Make the work visible









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Intake

I'm READY for

R - Responsive

E - Efficient

A - Accurate

D - Dedicated

- You make the

I am measuring something vital to our organizational purpose!

PLUS unexamined variation built into a particular value stream!

> Progress in Tackling the Backlog

COUNTY SAN MATEO

Contact Center

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JUNE 201

Calendar

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Intake

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PLUS unexamined variation built into a particular value stream!

PLUS differences in measurement across various sites!

> Progress in Tackling the Backlog

JUNE 201

Calendar

What do you notice?

Value stream thinking

Value stream thinking

Customer perspective

Who makes it happen?

What do they need?

Stability (or safety)

Org chart / departments

Hierarchies

Tacit knowledge

Accountability



Waste	What do you notice?	Performance impact on value stream	Possible countermeasures
Errors producing and correcting			
Overproduction production of too much of something, or of unwanted things			
Waiting / pending idle time, blocked work, waiting work			
Not utilizing the knowledge, skills, and abilities of <i>all</i> staff			
Transportation relocating people, equipment, or supplies			
Motion movement by people			
Inventory excessive equipment, supplies, or products			
Extra processing unnecessary steps, questions, paperwork, or rework			

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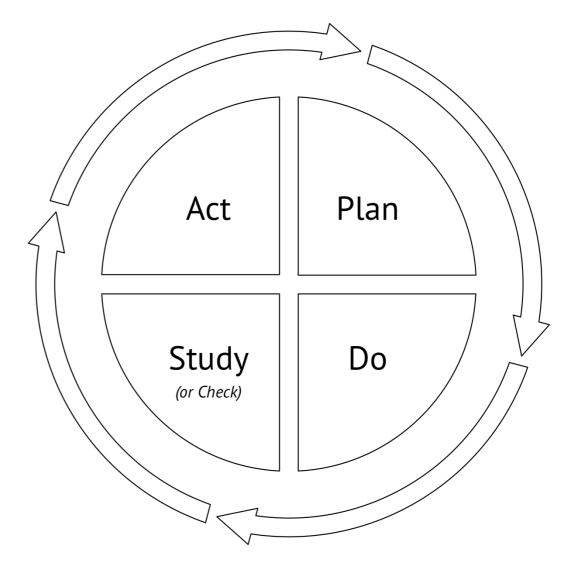
4. Continuous Improvement Is Routine



"It is weariness to keep toiling at the same things so one becomes ruled by them."

-Heraclitus



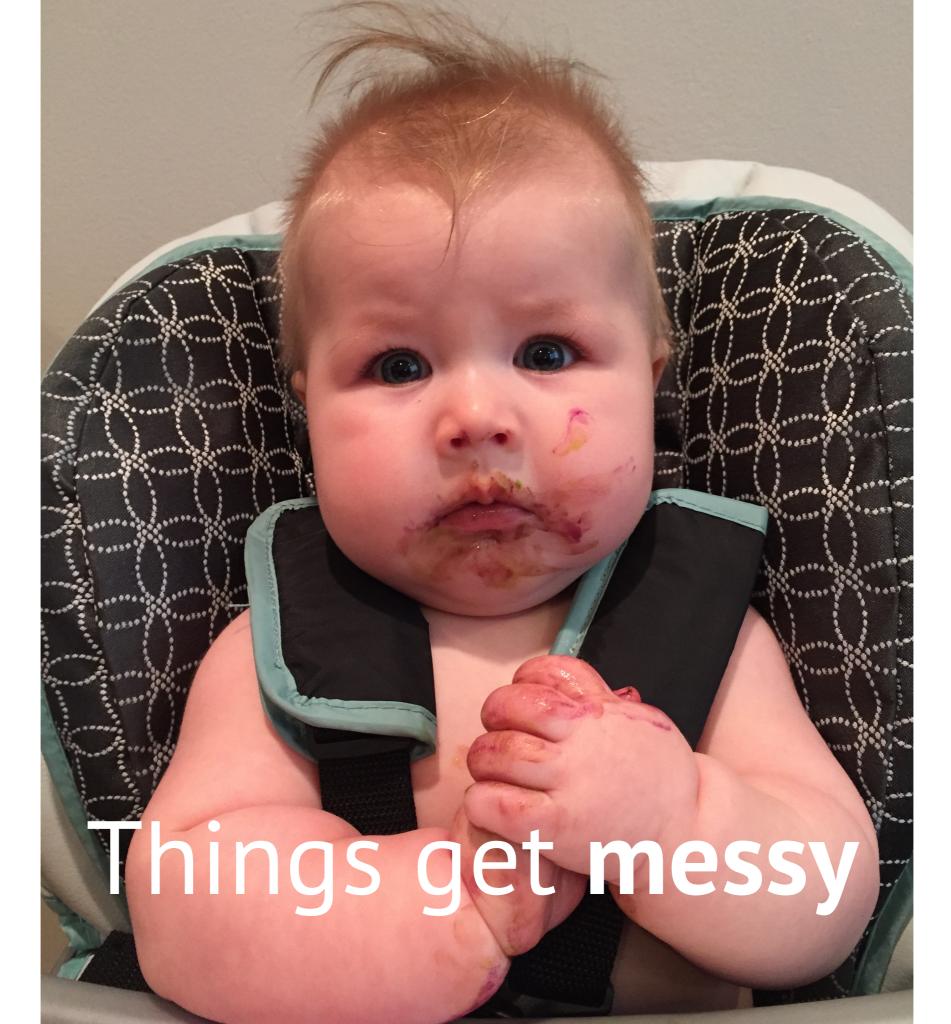




A3 8-step problem solving worksheet Prob		em	Koné Consulting		
Responsible person	People involved	Date			
1 Clarify the problem (Plan) Current situation			5 Develop countermeasures (Plan)	6 Run experiments to validate co Owner Support people	ountermeasures (Do) Dates
Desired situation					
2 Break down the problem (Plan)			7 Monitor results from experiments (Check)		
3 Set the target (Plan)					
			8 Standardize successful countermeasures (Act)		
4 Root cause analysis (Plan)					

10× communication

What is the change you need to communicate about with your staff?				
What does your audience currently think—and how do they feel—about the topic?	Staff's current knowledge and opinion of the topic		New information or opinion staff need to have	
How will that knowledge and their impression need to shift?				
What messages and channels will reinforce the new information and opinion they need to have?	Auditory messages	Visual mes	sages	Kinesthetic activities
Remember: messages aren't just words—they can also be pictures, sounds, or use physical space.				
When, during the next 30 days, will you begin your communication efforts?	Where (in what channels) will you communicate the messages?		When will you start and how often will you repeat?	
How often and when will you repeat the messages?				
How will you gather feedback from staff and relay it to leadership?			-	
What will you need to support your communication plan?				



Things get messy when...

People can't directly see work, waste, and problems.

People aren't in the same location.

People do not agree on their purpose or value they create.

Skills, authority, and responsibility are not balanced.

Management does not communicate.

People know they can outlive their leadership.



5. Lean Doesn't Exist

"What if everything is an illusion and nothing exists? In that case, I definitely overpaid for my carpet."

-Woody Allen

Where to start?

"One measures a circle, beginning anywhere."

-Charles Fort

Where to start?

Level-setting.

Organize around a problem using value stream thinking.

Continuous improvement: PDSA.

Communicate across all levels of the organization.

Develop people.

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Resources to download and use:

koneconsulting.com/resources

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