# Lessons Learned from a 2-year Continuous Improvement Journey

10 key lessons from an organizations 2+ year effort focusing on creating a culture of:

- Service Excellence
- Continuous Improvement
- Employee Engagement
- Leadership Development



#### <u>Introductions</u>

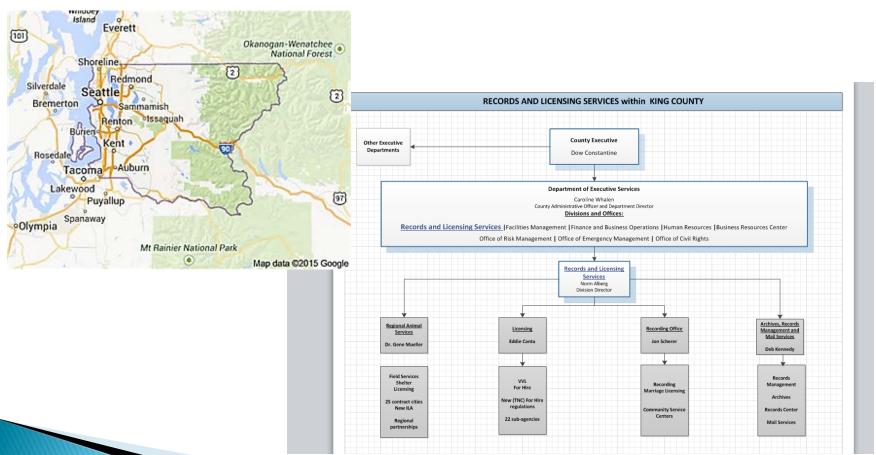
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### <u>Agenda</u>

- Welcome; Introductions & Overview
- 2013–14 (Phase1); 2014–15 (Phase 2)
  - Accomplishments & Lessons Learned
- Next Steps (2015–2016: Phase 3)
- Summary & Conclusion

#### Introductions

#### KC, Records and Licensing Services



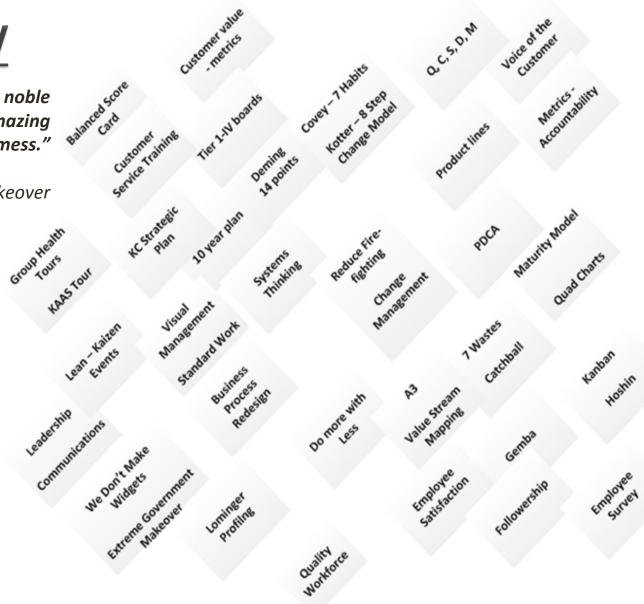
#### Introductions

The journey begins

#### **Overview**

"The work of government is noble The people of government are amazing The systems of government are a mess."

Ken Miller, Extreme Government Makeover



King County Records and Licensing Services Division

## <u>Overview</u>



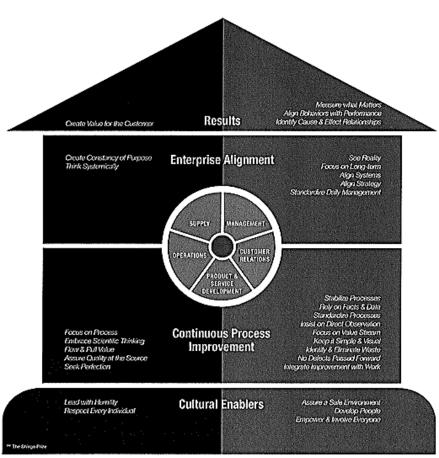
#### Overview

- Operational excellence cannot be a program, another new set of tools, or a new management fad.
- Operational excellence is the consequence of an enterprise-wide practice of ideal behaviors, based on correct principles.

THE SHINGO PRIZE for OPERATIONAL EXCELLENCE Model & Application Guidelines

#### The Shingo

The Shingo Principles of Operational Excellence



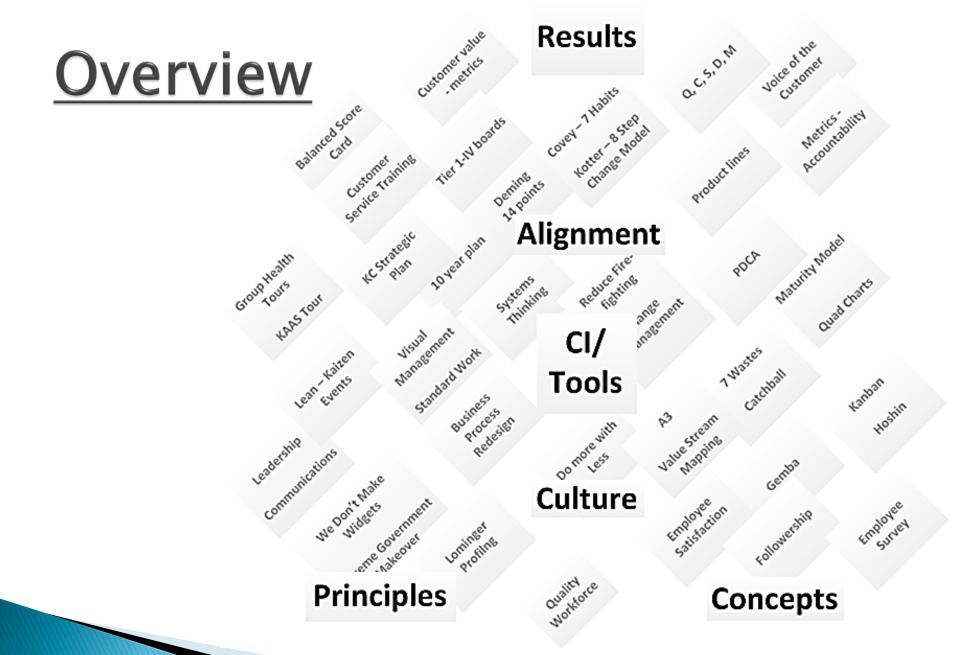
GUIDING PRINCIPLES

SUPPORTING CONCEPTS

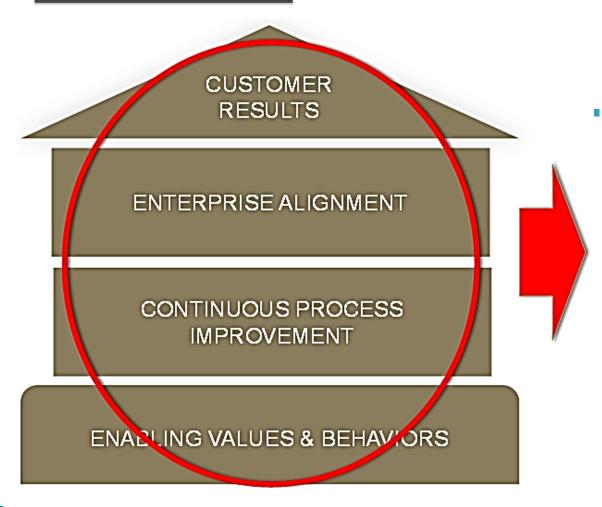
King County Records and Licensing Services Division

## <u>Overview</u>





#### Overview



 Real and sustained continuous improvement culture comes from success in all four dimensions

#### Overview

**RALS Continuous Improvement Roadmap** 

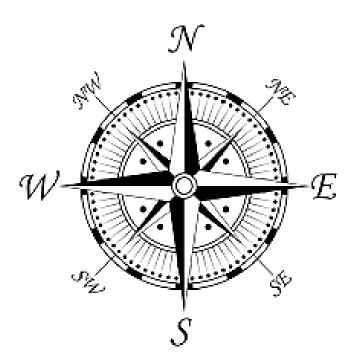
Culture/ 2013 & 2014 2015 **Environment** RALS - Leadership Focus: Sr Mgmt Tour Kitsap CI Sr Mgmt annual Present RALS Plan and Hold Developand Supervisors personnel 12-Retreat = 1/15/15 CI journey/info at State Lean Model the Way CI - Section WA State Lean Kick-off Symposium Implement all RALS Development Mid Year Retreat 2015 Goals Symposium Recognition -Summer social Self Train two EAC check-in gather feedback EAC/Claction Conference Inspire a Shared Vision 10/12/8/13/13 sessions best ractices event Assessment s Yellow Belts plans Supv's Totur (5 Buckets) **Encourage the Heart** Leadership Kaas Training - July 17& 1/7/1/4 Supervisors 360 Topical **Enable Others to Act** Define survey Supv/mgr Leadership - July 29& Implement Development Practices Sharing SR Mgmt Team Challenge the process RALS/FBOD - August 7 R Mgmt Team RALS Att Workshops IDP's check-ins RALS employed Learning sessions - Tour Kitsap Mgrs thtg 2014 Retreat Dev Plans in (e.g. Lunch/ State Lean engagement County **Division Objectives:** 14/7/13 June 5, 2014 place 1/31/15 Learns, brown Conference actions May 39, 2014 Supervisor Development bags, etc) Employee Engagement RASKC All Employee Licensing **Process** Process Recording QFC process Process CI Training Process RASKC 5S and floor Mapping 9 Improvements lean (pet Mapping - August 26&29 Mapping Volunteer plan layout RASKC -RASKC Front Counter licensing); Licensing Recording/ - September Process Phase 1 - Q2 Anima Flow Field Services URI ward lean and Customer For Hire 11812 Internal Kaizen Phase 2 = Q4 improvements (shelter days Improvements October 22 & 23 11/12-19/13 May 2014 12/3-5/13 reduction); **CI Processes Process** RASKC Process Process Process Process All Employ Mapping Call center/pet Mapping Mapping Recording Mapping ROK Facilitator Mapping (1/2 day) Licensing Licensin licensing ARMMS Recording ARMMS Training CI Worksho Implement **√**11/5 call Front Counter Anthem Repl. Dispositioni Mail Services Dec 16,8/17 July 9 & 2 Titling VI 12/10-1 management June 2014 July 2014 3/31/14 Improvements **Division Objective:** Continuous Improvement Refine/update CI Mgmt **RALS Clarity** new Define & Systems & Visual Boards Implement Map measurements/ implement Update Processes and Systems -Standard Work Vision/Values/ Alignment Roadmap and systems improved Sr Mgmt Team Updated (SOP's - all - Missign(s) (all sections) section Clarity Map Sessions - Objectives Quarterly sections) Roll-up to rounding plan August & Sept. - Initiatives Division leve Measures All Sections = Customer/Results **Pilot Customer** Publishy-Implement feedback improved BSC actions in process metrics response to Recording **Division Objective:** (Qurrly) customer Office Service Excellence feedback Directors office -Section Kick-offs Q3 Recognition CI - Visual Mgmt -**Listening Tours** EAC - develop/ Award Lunches Communications - Visual Mgmt -CI EAC formed Boards provide RALS CI EAC - ARMMS Establish CI EAC provide Monthly Newsletters Training EAC - CI - SharePoint - RASKC Activities/ Boards communication sections CI Dessert:
- Licensing CI Newsletter - Section Staff & Survey Work - Section Staff support resurvey plan (EAC/Mgmt) refreshers Year end **Division Objective:** Recognitions mtgs Groups mtgs Employee Engagement CI SharePoint - Recording Celebrations - other - other

LITATE A

#### 2013-2014 (Phase 1)

- Senior Management
  - Alignment
  - Leadership Development
  - CI- Process Redesigns
  - Employee Advisory Committee

### Alignment





#### King County Records and Licensing Services Vision, Mission, Values & Objectives

KING	COUNTY
VISION STATEMENT	MISSION STATEMENT
Ging County's a diverse and dynamic community with a nealthy economy and environment where all people and ousinesses have the opportunity to thrive	King County government provides financially responsible, quality driven local and regional services for healthy, safe, and vibrant communities
EXECUT	IVE SERVICES
VISION STATEMENT	MISSION STATEMENT
A partner and leader in Delivering Excellent Services, every day.	To make the Department of Executive Services (DES) the provider of choice by providing King County agencies, municipalities and the public with efficient and effective general government services.
RECORDS AND LI	CENSING SERVICES
VISION S	TATEMENT
A leader in service excelle	ence, committed to building
	ntinuous improvement and
employee	engagement.
ARCHIVES, REGORDS MANAGEMENT & MAIL SERVICES MISSION STATEMENT	LIGENSING MISSION STATEMENT
Manage current, inactive and historic records and nformation assets in compliance with laws, egulations and industry standards.	With a commitment to exceptional service, we support consumer protection and public safety through licensing and regulation of vehicles, vessels, taxicabs, for-hire drivers and hobby kennels.
RECORDING OFFICE MISSION STATEMENT	REGIONAL ANIMAL SERVICES MISSION STATEMENT
The King County Recorder's Office is committed to providing our community with exceptional customer service through: Prompt and accurate recording, preservation and eproduction of documents Accurate collection of real estate excise tax, and Courteous issuance and recording of marriage documents.	Provide King County with sustainable, cost effective animal services which protect people and animals, while providing compassionate animal care.
	LUES Conduct Ourselves)
Respect: We treat each other and our customers with dignity lonesty & Integrity: We are trustworthy, transparent and fai service: We provide high quality and efficient service and st Continuous Improvement: We foster a culture of ongoing le Competence: We have the capacity, skills and talent to perfopendability: We make and keep our commitments, big as	ir. rive to exceed our customers and stakeholders' expectations. arning and development. orm our work.
	CTIVES p Us Achieve our Vision and Mission)
Continuous Improvement: RALS is a learning organization committed to continuously improving both what we do and ho	Service Excellence: We provide high quality and

stakeholders expectations.

accountability.

Employee Engagement: RALS employees are ready, willing

and able to provide excellent service, are

improving RALS.

enthusiastic and fully involved in continuously

Supervisor Development: RALS supervisors are competent,

confident and compassionate leaders who guide their team

members in achieving measurable goals; with advocacy and

#### Leadership

# leadership is critical to enabling values and behavior

"Only three things happen naturally in organizations: Friction, Confusion and Underperformance. Everything else requires leadership."

- Peter Drucker

"The Leadership Challenge" - Jim Kouzes & Barry Posner

- Aligns Leadership behaviors with Lean principles
- Based on 25 years of research observable behaviors
- Found 30 Leadership Behaviors key to leading effectively
- Organized into five easy to grasp "Practices"

#### Leadership

#### summarizing the Five Practices

Model

Clarify Values

the Way

Set the Example

Inspire a

Envision the future

**Shared Vision** 

Enlist others

Challenge

Search for opportunities

The Process

Experiment and take risks

**Enable Others** 

Foster collaboration

To Act

Strengthen others

Encourage

• Recognize contributions

The Heart

Celebrate victories











#### <u>Sr Mgmt – Accomplishments</u>

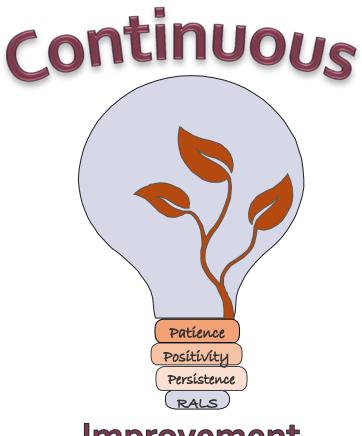
- Leadership Dev; 360; dev plans
- Toured various orgs: CI learnings
- Sponsored major process redesigns
- Established all employee CI trainings
- Chartered Employee Advisory Committee

#### <u>Sr Mgmt – Accomplishments</u>

Chartered Employee Advisory Committee

#### **Employee Advisory Committee**

- What is EAC?
- Why was it created?
- What is its function?



**Improvement** 

#### EAC - Journey

- Fostering open communication with management
- Creating a culture that engaged and support the line staff
  - Earning the trust of coworkers
  - Establishing peer to peer recognition
  - Modeling the way
- Empowering staff to become Subject Matter Experts and facilitated numerous small experiments

#### EAC – 1st Year Lessons Learned

- Positives
  - EAC members began examining issues from the process point of view
    - Asked why things were done a certain way
  - EAC provided early adopters an avenue for strategic involvement
  - EAC initiated communication between management and staff

#### EAC -1st Year Lessons Learned

- Opportunities
  - Insufficient tracking and documentation
  - EAC needed more guidance from Senior Management team
    - Members' roles were not clearly understood
    - Outcomes were not clearly defined
  - Project burnout
    - Appropriate staff were not involved in Kaizen events

#### Sr Mgmt. 1st Year Lessons Learned

- Positives
  - Leadership Development
  - CI Trainings all employees
  - CI Roadmap Shingo organizing construct (Operational Excellence)
  - Alignment Clarity Map
  - Employee Advisory Committee

#### Sr Mgmt. 1st Year Lessons Learned

- Opportunities
  - Process Improvements & Tools then –Culture
  - CI False Starts; Maintaining Momentum
  - Customer Feedback work insufficient progress

#### <u>Overview</u>





King County Records and Licensing Services Division

#### 2014-2015 Sr. Mgmt- Focus

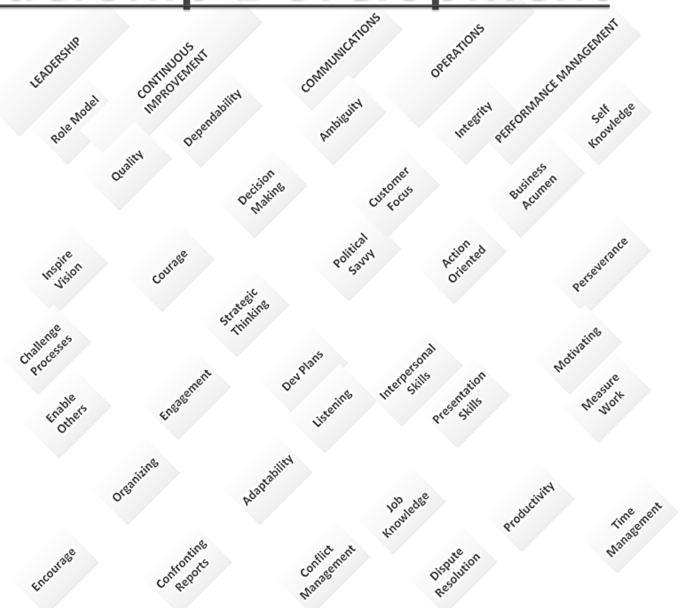
- Alignment increase focus on 4
   Objectives
- Leadership Development Expand
- Recognition
- Continuous Improvement small/incremental

Leadership Focus Expands – Supervisors

## Supervisor Development one of four key Division Objectives

"RALS Supervisors are competent, confident and compassionate leaders who guide their team members in achieving measurable results with advocacy and accountability"

- Supervision really hard job
  - Leadership and daily operational responsibilities
- 5 Behaviors TLC
- 4 RALS Objectives
- 9 Performance Appraisal categories
- 3 Performance Objectives
- 22 Lominger factors
  - 43 items really??

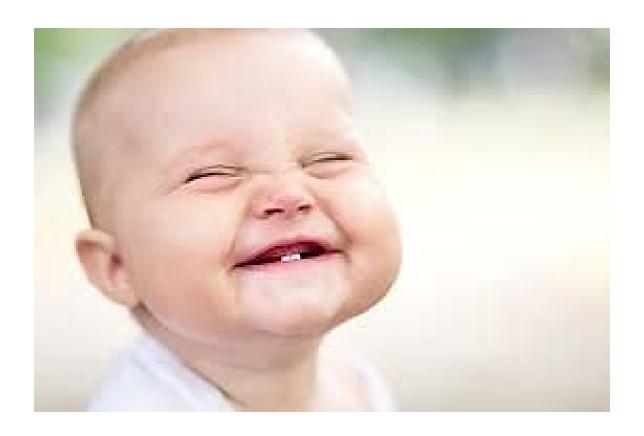




- "5 Bucket" Framework
  - Leadership
  - Continuous Improvement
  - Communications
  - Performance Management
  - Operations

#### **LEADERSHIP**

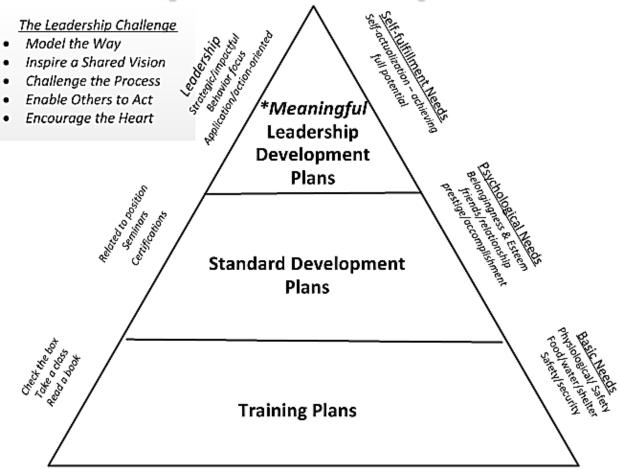




November 2014 - RALS Management Team - Leadership/Managerial Framework

5 bucket category	5 LPI Behaviors	4 RALS Division Strategic Objective	22 Lominger Factors (#)	9 PA Categories & 3 Objectives
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	LEADERSHIP Leadership (PA Objective)						
Model the Way	Inspire a Shared Vision	Challenge	the Process	Enable Others to Act	Encourage the Heart		
➤ Dependability	Strategic Agility (#58)	Continuous Improvement		Supervisor Development	Employee Engagement		
Dealing with Ambiguity (#2)	Political Savvy (#48)	Innovation/	<b>Creativity</b>	➤Interpersonal Skills/Teamwork (#31)			
Integrity/Trust (#29)		Action Orien	nted <u>(#1)</u>	Developing Direct Reports (#19)			
Self-Knowledge (#55)		Perseveranc	e <u>(#<b>43)</b></u>	Motivating Others (#36)			
		Managerial	Courage <u>(#<b>34)</b></u>				
co	MMUNICATIONS		PERFORMANCE MANAGEMENT				
≻Co	mmunications			➤ Performance Management (PA Objective)			
Lis	stening <u>(#33)</u>		Applies	Applies performance standards - Managing and measuring work (#35)			
Written/Presentation	Written/Presentation Skills (Presentation Skills) (#49)		Confronting Direct Reports (#13)				
			Conflict Management (#12)				
				<ul> <li>Conflict Management &amp; Dispute Resolution (PA Objective)</li> </ul>			
			Time Management (#62)				
				Organizing (#39)			
	OPERATIONS OPERATIONS						
Adaptability/Flexibility/Initiative							
Job Knowledge							
> Productivity							
Quality							
Decision-making/Judgment/Problem Solving Analyses Decision Quality (#17) Problem Solving (#51)							
Customer Focus (#15) Service Excellence							
	Business Acumen (#5)						



#### Organizational Development Plans Hierarchy

(Apologies to Abraham Maslow)

<sup>\*</sup> having a clear meaning; having real importance or value



Strength to leverage	
Strength Area(s) to SMART goal be leveraged (1 or 2 max)	Actions/plans
Encourage the Heart  By 6/15/15, I will have developed a Recognition Maturity model, assessed each section's recognition practices against the model and communicated action plans to take recognition in each section to the next level.	<ul> <li>□ Discuss the importance of recognition at 3/5 EAC meeting and seek feedback on how DO can support these programs</li> <li>□ Review recognition information prepared for January IDP workshops</li> <li>□ By 3/23, develop draft Recognition Maturity Model based on best practices</li> <li>□ Share draft Recognition Maturity Model at 3/25 staff meeting and seek email feedback from managers by 4/1</li> <li>□ Share draft Recognition Maturity Model with EAC members at 4/2 meeting and give deadline of 4/9 for email feedback</li> <li>□ DO share Recognition Maturity Model division-wide by April 30th via newsletter email or other mass communication</li> <li>□ Convene 2:1 meetings with section manager and EAC member in May to assess section's recognition maturity using Recognition Maturity Model and to develop action plans, which include current recognition practices, concrete steps to improve recognition and identifies the roles and responsibilities of the DO, section managers, supervisors and individual staff members</li> <li>□ Assist managers with sharing results of assessment and action plans at staff meetings by June 15, 2015.</li> <li>□ Celebrate manager's support and accountability for improving recognition programs at 6/24 senior management team meeting</li> <li>□ Celebrate success of EAC as cheerleader and coordinator of recognition program at 7/2 meeting.</li> <li>□ Track and adjust/update- quarterly – i.e., September 2015, December 2015, etc.</li> </ul>

# <u>Sr Mgmt – Accomplishments</u>

- Established best practices for recognition
- Established "maturity model" for RALS 4
   Objectives
- Clarification of Roundings –Two way communication tool

# <u>Sr Mgmt – Accomplishments</u>

- Leadership Development Workshops
  - Provide context; set stage for 360-survey
  - Build anticipation for using the info constructively/beneficially
  - Walk though the Development Planning process
  - Refresh on TLC
  - Conduct 360 survey @ supervisor level
  - Assign Supervisor lead "Teaching Pods"
  - Finalized Individual Development Plans
  - Establish quarterly check-ins

## EAC- Journey Continues

- Expand the EAC and empower members
- Building a culture within the EAC
- Communication between
  - Management and EAC members
  - Cross sectional EAC members
  - EAC members and coworkers

## EAC- Peer to Peer Survey

- Developed and fielded a CI survey to identify the current conditions
  - Used the results to identify strengths and opportunities, and develop action plans

# EAC - Survey Results

1		
Teamwork within your unit/section	My group works well as a team	2.8
Large scale process improvements	My group is very effective on large process improvements	3.0
Smaller scale - individual	My group is very effective on small/individual experiments	
experiments/improvements	or improvements	2.5
CI training	The CI training I've received was highly effective	2.6
CI leadership support and role modeling	I understand how CI is practiced in RALS	2.6
CI Culture within your unit/section	My group values generating ideas for improvement	2.5
CI Culture within your unit/section	Failed CI experiments are valued as learning in my group	2.9
CI communications internal and external to your unit/section	Communications regarding CI are relevant and informative	2.8
CI communications internal and external to	Employees in my group are encouraged to share their ideas	
your unit/section	and concerns related to CI	2.4
CI vision and goals for your unit/section	I understand RALS Division's goals for CI	2.9
Recognition	There is valued recognition in my group	2.8
Employee Advisory Committee	My group is benefitting from the EAC	2.7

## EAC- Peer to Peer Survey

- Sections had varying priorities and opportunities for improvement
  - Most common opportunity for improvement was recognition

#### **Employee Advisory Committee**



#### EAC 2<sup>nd</sup> Year Lessons Learned

- Positives
  - Employees given a CI voice
  - Staff began to trust and join EAC members
  - Experiment failures are treated as opportunities for learning, not punishment

#### EAC 2<sup>nd</sup> Year Lessons Learned

- Opportunities
  - Still need improvements in documentation
  - Building a culture is haaaaaaaaard!
    - "CI is not part of my job!"
    - "It's not broken, why fix it?"
  - Becoming CI experts
    - How and when to use proper tools

### Sr Mgmt. 2<sup>nd</sup> Year Lessons Learned

- Positives
  - Leadership Development 360 powerful feedback
  - 5 bucket organizing construct = simplify/clarify/focus
  - Development Workshops –providing additional support
    - Keep simple, format, do not overcommit; Teaching Pods

### Sr Mgmt. 2<sup>nd</sup> Year Lessons Learned

- Opportunities
  - Initiated with taking too much on; 3 dev areas, plus strengths
  - Not all ready Maslow Hierarchy
  - Maintaining Momentum
  - Not holding to reasonable schedule

**RALS Continuous Improvement Roadmap** Culture/ Environment **RALS Division Objectives Best Practices** 2015 & 2016 RALS - Leadership Focus: **EMPLOYEE ENGAGEMENT** LEADERSHIP LEADERSHIP **EMPLOYEE ENGAGEMENT** Model the Way Leadership models the **Expand and support recognition** Supports staff in Continue Leadership development way ("walks the talk") Inspire a Shared Vision experimenting Leadership models and Expand Special Duty - development plans, workshops opportunities Training plans in place promotes a culture of **Encourage the Heart** Establishes the greater Leaders constantly Mature RALS Supervisor development respect vision and purpose learning/growing Formalize development/training plans – all RALS employees program Hire well ( successful on-**Enable Others to Act Robust recognition** boarding) Improve formal feedback Holds staff accountable to Meaningful Development programs in place Implement on-boarding best practices across RALS (redesign PA formats) workplace expectations Plans in place Challenge the process Communication is timely, Share learnings across division Employees grow in their transparent and two-way Gives constructive, Share successes/failures **Expand RALS-wide communications** (successes/fails) Division Objectives: iobs written feedback and with other leaders and Supervisor Development seeks feedback Conduct employee survey Employee Engagement CI Processes CONTINUOUS IMPROVEMENT CONTINUOUS IMPROVEMENT Plan/execute small and Leadership recognizes and Standard Work is defined Prioritize and develop rewards CI large scale improvement's Manage work using PDCA Share learnings across Large and small scale Improve Visual Planned experiments Division process improvement **Division Objective:** Management efforts undertaken which do not succeed are Continuous Improvement embraced as learning - expand Provide and take tours communications/sharing Employees seek out opportunities internally/externally opportunities for - Increase support/ Leadership uses visual improvement recognition for CI management Alignment SERVICE EXCELLENCE SERVICE EXCELLENCE Implement Credit Cards-Service excellence mission **Publish CS goals** across RALS Problems are resolved and goals clearly defined expeditiously and at the Implement regular Develop and publish CS lowest possible level Customer Service Plan in customer feedback place;, including; systems **Physical layout is** Customer service training; Review and Improve Customer/Results functional, welcoming and **Customer feedback** Provide regular Customer **Customer areas** professional systems; Communications Service trainings **Division Objective:** Service Excellence

King County Records and Licensing Services Division Draft September 2015

## <u>Summary - Key Lessons</u>

- 1. Shingo-Operational Excellence Framework (Comprehensive/holistic)
- 2. Alignment (leadership focus, constancy/clarity of purpose focus)
- 3. All employee multiple CI Trainings (common tools, signal of investment)

## <u>Summary - Key Lessons</u>

- 4. Employee Advisory Committee (employees=SME's, empower and team)
- 5. Culture before tools-redesigns-Continuous Improvement-false starts
- 6. Support tracking/documentation
- 7. Leadership Development-expand to Supervisors-critical success factor

## <u>Summary - Key Lessons</u>

- 8. Recognition-top down, milestones/achievements; peer to peer
- 9. Invest in communication

10. Be patient – it's the journey –not the destination continuous



King County Records and Licensing Services Division