

LESSONS IN LEADERSHIP SERIES:

The Lean Journey at Alaska Airlines

FREE for Washington State Agency Leaders

Sponsored by
Accountability and Performance
Office of the Governor
in partnership with



Date:

Wednesday, June 20, 2012

Time:

8:30-10:30am

Location:

Office Building 2 (OB2)
Auditorium
1115 Washington St. SE
Olympia, WA 98504-2445

To register, submit name(s)
to accountability@gov.wa.gov.

Questions?

Call: 360.902.0849

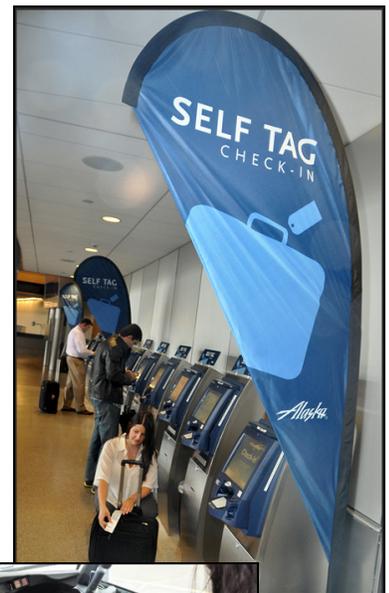
Email: accountability@gov.wa.gov

The materials will be available at www.accountability.wa.gov website after the event. Printed handouts will not be provided at the event.

Alaska Airlines is enhancing flight safety, improving efficiency and protecting the environment using Lean thinking, tools, and techniques.

Join us as we learn how Alaska Airlines has used Lean to:

- ✓ Make the critical connection between Lean activities and budget/finance
- ✓ Respond in a fast-moving environment to deliver services customers want
- ✓ Create a Lean culture and a sense of ownership for Lean improvements at all levels of the organization
- ✓ Eliminate waste while retaining people
- ✓ Match the right Lean method to the improvement effort
- ✓ Improve environmental stewardship



Alaska Airlines is partnering with Washington state government to provide this session aimed at executive leaders learning to lead Lean to support the Governor's executive order on Lean transformation (EO 11-04).



Joe Bowers
Director, Lean Office
Alaska Airlines

Joe Bowers of Alaska Airlines will be presenting. Joe joined Alaska Air Group in 2005 as Manager of Lean. Prior to Alaska, he worked at The Boeing Company as a Lean Facilitator for eight years where he ran workshops, conducted training and worked with airline customers like El Al and Qantas as they began Lean programs. During his time at Alaska, the Lean team has helped Alaska with the turn around of operational performance metrics (2008), helped with revenue generation (2009-2011) and this year is helping make flying easier. There have been over 400 workshops in areas that range from maintenance processes to airline operations to human resources processes. Joe lives in Seattle, WA and enjoys the outdoors in his free time. He is a graduate of Cedarville University with degrees in Mechanical Engineering and Mathematics as well as an MBA from Seattle University.