

# LESSONS IN LEADERSHIP SERIES:



Feb 2013

## A Practical Approach to Achieving a Lean Culture

### FREE ADMISSION For Washington state agency senior leaders

Sponsored by the Governor's Office of  
Accountability & Performance in  
partnership with:



Due to the expected popularity of this  
topic, two sessions are scheduled to  
accommodate the demand. Please  
register as soon as possible to secure  
your preferred date and time.

### When

Tuesday, Feb. 12, 2013  
1 pm to 4 pm

-OR-

Wednesday, Feb. 13, 2013  
9 am to 12 pm

### Where

Office Building 2 (OB2)  
Auditorium

**Parking:** 1115 Washington St. SE  
Olympia, WA 98504-2445

### Register

Click to Register!  
Seating is limited

Click above to register or go to:  
<http://leanculture.eventbrite.com/>

For questions or more  
information about Lean, visit  
[accountability.wa.gov/leadership/lean](http://accountability.wa.gov/leadership/lean)

Or email:  
[accountability@gov.wa.gov](mailto:accountability@gov.wa.gov)

### 2013 will be a remarkable year for Washington state

Building on the success of Lean efforts in 2012, during this year state government will place even greater efforts toward achieving a Lean culture. To guide us on our journey, Brett Cooper and Dan Schwab from Integris Performance Advisors are leading our first Lessons in Leadership module of 2013.

Brett and Dan will explain a culture change process designed exclusively for government organizations pursuing Lean process improvement.

Combining the concepts of The Leadership Challenge, used by more than 3 million people around the world, with the core principles of Lean, this practical approach will provide Washington's leaders with a roadmap for fostering the behaviors that will enable state agencies to more frequently and more reliably...

- Provide high quality service to the public
- Engage and empower employees
- Improve productivity
- Save money
- Treat people with dignity and respect



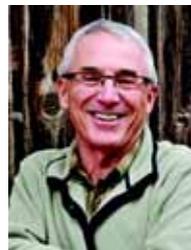
### About Our Presenters



#### Brett Cooper Managing Partner, Integris Performance Advisors

Recognizing that too many organizational improvement efforts fail to deliver against expectations, Brett co-founded Integris Performance Advisors, a performance optimization consulting and training firm whose purpose is to expand the existence of healthy organizations and great places to work. For over 15 years, Brett has helped public and private organizations achieve outcome-based objectives such as improving measurable leadership behaviors, enhancing customer experience, increasing workforce engagement and improving financial results.

Brett earned an MBA from the Stern School of Business at New York University and a Bachelor's degree in Marketing from San Diego State University. He is a frequent speaker on topics relating to business change and performance excellence. Outside of Integris, Brett is a volunteer coordinator for the East Bay Stand Down program, a not-for-profit serving the needs of homeless Veterans throughout the San Francisco Bay Area. He also enjoys mountain biking and scuba diving.



#### Dan Schwab Leadership Coach, Integris Performance Advisors

With more than thirty years of leadership development and human resource experience, Dan is an accomplished leadership coach who works with individual leaders and leadership teams to recognize and interpret their strengths and growth areas. In 1987, Dan began working with leadership experts and co-authors of *The Leadership Challenge*, Jim Kouzes and Barry Posner. As a ropes course guide, Dan helped develop many of the activities that are now part of *Leadership Challenge Workshops* that are delivered around the world. Dan is a certified Master Facilitator for *The Leadership Challenge*.

Dan earned a B.A. in Human Resource Management from the Dominican University of California and a Certificate in Training and Human Resource Development from the University of California, Berkeley. He is a graduate of Coach University and is also certified as an Integral Coach through New Ventures West in San Francisco. An intrepid outdoorsman, Dan regularly shares his love of nature by leading whitewater and sea kayaking adventures with at-risk youth, college students and people with special needs.

