

Sponsor & Vendor Information



Washington State Government
**Lean Transformation
 Conference**

Greater Tacoma Convention & Trade Center
 October 21-22, 2014



Results Washington, Office of the Governor, invites your organization to participate in the 3rd annual Washington State Government Lean Transformation Conference. This event, expecting over 2,000 state government employees and leaders as well as select county and city government leaders and partners from the private sector, is an excellent opportunity to connect key decision makers with the valuable resources your organization provides.

Opportunities to Participate

Support from partners like you is critical to the success of this event. Participation can occur in several ways. Please consider the following sponsorship and vendor opportunities.

Support Level	Platinum Sponsor	Silver Sponsor	Vendor
Cost	\$5,000	\$3,000	\$500
Number of 8-foot skirted tables	3	2	1
Table location	In registration area	Outside main exhibit hall	Outside breakout rooms
Organization name listed in the program	Yes	Yes	-
Advertising in program	1 page color	1 page black & white	-
Complimentary parking passes	6	4	-
Sponsorship recognition slide displayed on screen in the main ballroom	Day 1	Day 2	-
Organization logo displayed on sponsorship appreciation page of program	Yes	Yes	-
Organization logo displayed on event website with a link to your company homepage	Yes	Yes	-
Organization logo displayed on sponsorship appreciation banner on the main stage	Yes	Yes	-
Sponsorship level recognition certificate for display at your table	Yes	Yes	-
Organization verbally recognized in conference welcome	Yes	-	-

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Additional Tables

Additional tables are available to vendors and sponsors at the reduced rate of \$300 each.

Additional Advertising Opportunities

Additional advertising space is available in the program at the following rates:

Half page (3.75 x 5)	\$150
Full page (8 x 5)	\$200
Two full pages	\$300

All ads will be printed in black and white with a portrait layout. Please submit ads in pdf format. Ads must be received no later than October 3, 2014, to be included in the program.

Entitlements

- Each 8-foot skirted table includes two chairs and a wastebasket.
- Name badges will be provided for up to six employees per organization.
- Power is included with each table.
- Free wi-fi is available throughout the facility.

Spaces include tables only. Piped and draped booth walls are not included.

Setup & Breakdown Times

Setup time is Monday, October 20, from 1 – 5 pm. Final setup and adjustments may be made between 7 and 8 am on Tuesday, October 21. Registration opens at 8 am.

Breakdown time is Wednesday, October 22, from 1:45– 3:00 pm.

Giveaways and Drawings

Please be considerate of the fact that most attendees will be government and other public sector employees. In keeping with ethics guidelines, drawings and door prizes are not permitted at this event. Booth giveaways are permitted, but items must be of nominal value.

How to Register

Register online at <http://leanconferencesponsors.eventbrite.com>.

- Platinum and silver sponsor registration must be completed by October 1, 2014.
- Vendor registration must be completed by October 10, 2014.

If you need assistance registering, please call (360) 725-5159.

Payment

Pay online through the registration system or mail a check. Checks must be received in our office no later than October 15, 2014. Make checks payable to the Office of Financial Management.

Mail payment to:
Office of Financial Management, Attn: Heidi Loveall
P.O. Box 43113
Olympia, WA 98504-3113

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Cancellations

Full refunds will be issued for cancellations received by October 15, 2014. Parties cancelling on or after October 16, 2014, will be responsible for the full fee.

Questions

For more information please contact us via email at results@gov.wa.gov or by phone at (360) 725-5159.