

# Sponsor Information



Washington State Government  
**Lean Transformation  
 Conference**

Greater Tacoma Convention & Trade Center  
 October 20 – 21, 2015



Results Washington, Office of the Governor, invites your organization to participate in the 4<sup>th</sup> annual Washington State Government Lean Transformation Conference. This event, expecting over 2,000 state government employees and leaders as well as county and city government leaders and partners from the private sector, is an excellent opportunity to connect key decision makers with the valuable resources your organization provides.

## Opportunities to Participate

Support from partners like you is critical to the success of this event. Participation can occur in several ways. Please consider the following sponsorship opportunities.

Support Level	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Cost	\$5,000	\$3,000	\$500
Number of 8-foot skirted tables	3	2	1
Table location	<u>Exhibition Hall –</u> (Pre-function area)	<u>Exhibition Hall -</u> & <u>3<sup>rd</sup> Floor</u> (Pre-function East area)	<u>3<sup>rd</sup> Floor</u> (Pre-function North area)
Organization name listed in the program	Yes	Yes	Yes
Advertising in program	1 page color	1 page black and white	-
Complimentary parking passes	4	3	1
Sponsorship recognition slide displayed on screen in the exhibit hall	Yes	Yes	-
Organization logo displayed on sponsorship appreciation page of program	Yes	Yes	-
Organization logo displayed on event website with a link to your company homepage	Yes	Yes	-
Organization logo displayed on sponsorship appreciation banner on the main stage in the exhibit hall	Yes	Yes	-
Sponsorship level recognition certificate for display at your table	Yes	Yes	-
Organization verbally recognized in conference welcome	Yes	-	-

# Sponsor Information



## Sponsor Package Includes

- Each 8-foot skirted table includes two chairs and a wastebasket.
- Name badges will be provided for up to six employees per organization.
- Power is included with each table.
- Free Wi-Fi is available throughout the facility.

Spaces include tables only. Piped and draped booth walls are not included.

## Additional Sponsor Opportunities

### • **Coffee Stations \$2,500.00**

A good way to start the day! Sponsor three coffee stations on both days. Sponsor provides signage, and sponsor has the additional option to provide napkins with imprinted logo at the coffee stations (to be purchased by sponsor).

### • **Charging Stations \$2,500.00**

Provide an invaluable customer service with this exclusive branding opportunity. Your company will provide a convenient area for attendees to re-charge cell iPhones, iPads, blackberries, etc. Your company logo will be clearly visible on the charging kiosk throughout the duration of the event. Sponsor provides signage and any additional logo signage.

## Additional Tables

Contact Christe Smith, Events Coordinator, at [christe.smith@gov.wa.gov](mailto:christe.smith@gov.wa.gov) for additional tables.

## Additional Advertising Opportunities

Advertising space is available in the program at the following rates:

Half page (3.75 x 5)	\$150
Full page (8 x 5)	\$200
Two full pages	\$300

All additional advertising opportunity ads will be printed in black and white with a portrait layout. Please submit ads in pdf format. Ads must be received no later than October 1, 2015, to be included in the program.

## Setup & Breakdown Times

Setup time is Monday, October 19, from 1:00–5:00 p.m. Final setup and adjustments may be made between 7:00- 8:00 a.m. on Tuesday, October 20. Registration opens at 8:00 a.m.

Breakdown time is Wednesday, October 21, from 1:45–3:00 p.m.

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## **Giveaways & Drawings**

Please be considerate of the fact that most attendees will be government and other public sector employees. In keeping with ethics guidelines, drawings and door prizes are not permitted at this event. Booth giveaways are permitted, but items must be of nominal value.

## **How to Register**

Register online at <http://sponsor-registration-washington-state-lean.eventbrite.com>.

Sponsor registration must be completed by October 1, 2015.

If you need assistance registering, please call Christe Smith at (360) 725-5159.

## **Payment**

Pay online through the registration system or provide a check by mail. Checks must be received in our office no later than October 15, 2015. Please make checks payable to the Office of Financial Management.

Mail payment to:  
Office of Financial Management, Attn: Christe Smith  
P.O. Box 43126  
Olympia, WA 98504-3126

## **Cancellations**

Full refunds will be issued for cancellations received by October 15, 2015. Parties cancelling on or after October 16, 2015, will be responsible for the full fee.

## **Questions**

For more information please contact us via email at [christe.smith@gov.wa.gov](mailto:christe.smith@gov.wa.gov) or by phone at (360) 725-5159.