



Results Review

April 24, 2018













VISION: Better results for all Washingtonians

Washingtonian: Hodan Mohammed, Kent



MISSION: Create a more responsive, data-driven and human-centered state gov't

Washingtonian: Larry Vene, Littlerock

Results WA Measure	Current	Target	Performance Status & Trend	
Residents Above the Poverty Level (% higher than national rate) WA Dept. of Social & Health Services	2.7%	1.7%		
Gross Business Income WA Dept. of Commerce	3.8%	25%		
Creative Industries Employment (Creative Vitality Index) WA Arts Commission	1.02	1.05		
Harvestable Shellfish Beds (acres) Puget Sound Partnership	5,148	10,800		
State Park Heritage Sites WA State Parks	34	38		

AGENDA

- | | |
|----------|--|
| 12:00 PM | WELCOME |
| 12:10 PM | STATE AGENCY PRESENTATIONS |
| 12:20 PM | Q&A WITH GOVERNOR INSLEE |
| 12:25 PM | THE STORY OF FORT WORDEN |
| 12:35 PM | PORT TOWNSEND SCHOOL OF
WOODWORKING & PRESERVATION TRADES |
| 12:40 PM | Q&A WITH GOVERNOR INSLEE |
| 12:50 PM | FACILITATED DISCUSSION |
| 1:25 PM | CLOSING |



Department of Commerce



Mission:

Strengthening Communities

Activities:

- NW Maritime Center, Port Townsend
- Okanogan (Twisp, Pateros, Brewster)



Key Measures:

Business Vitality & Vibrant Communities⁵

Washingtonians: **Our** customers...at a Community Service Office,
a Main Street business, a historical state park...

Transforming
Lives



Getty Images/iStock



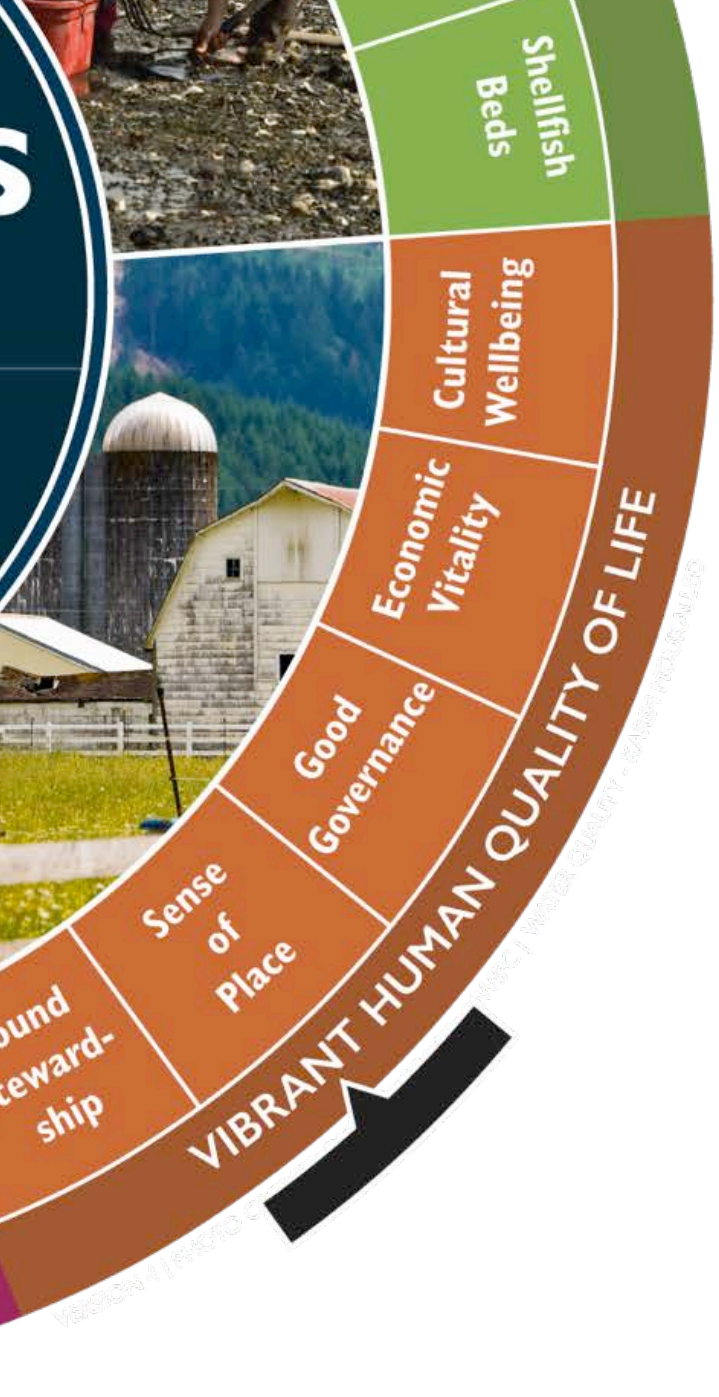
WASHINGTON STATE
ARTS COMMISSION

Certified Creative Districts Program

Karen J. Hanan, Executive Director | Karen.hanan@arts.wa.gov | 360-586-2423

PUGET SOUND VITAL SIGNS

UNDERSTANDING ECOSYSTEM HEALTH



PUGETSOUND
PARTNERSHIP





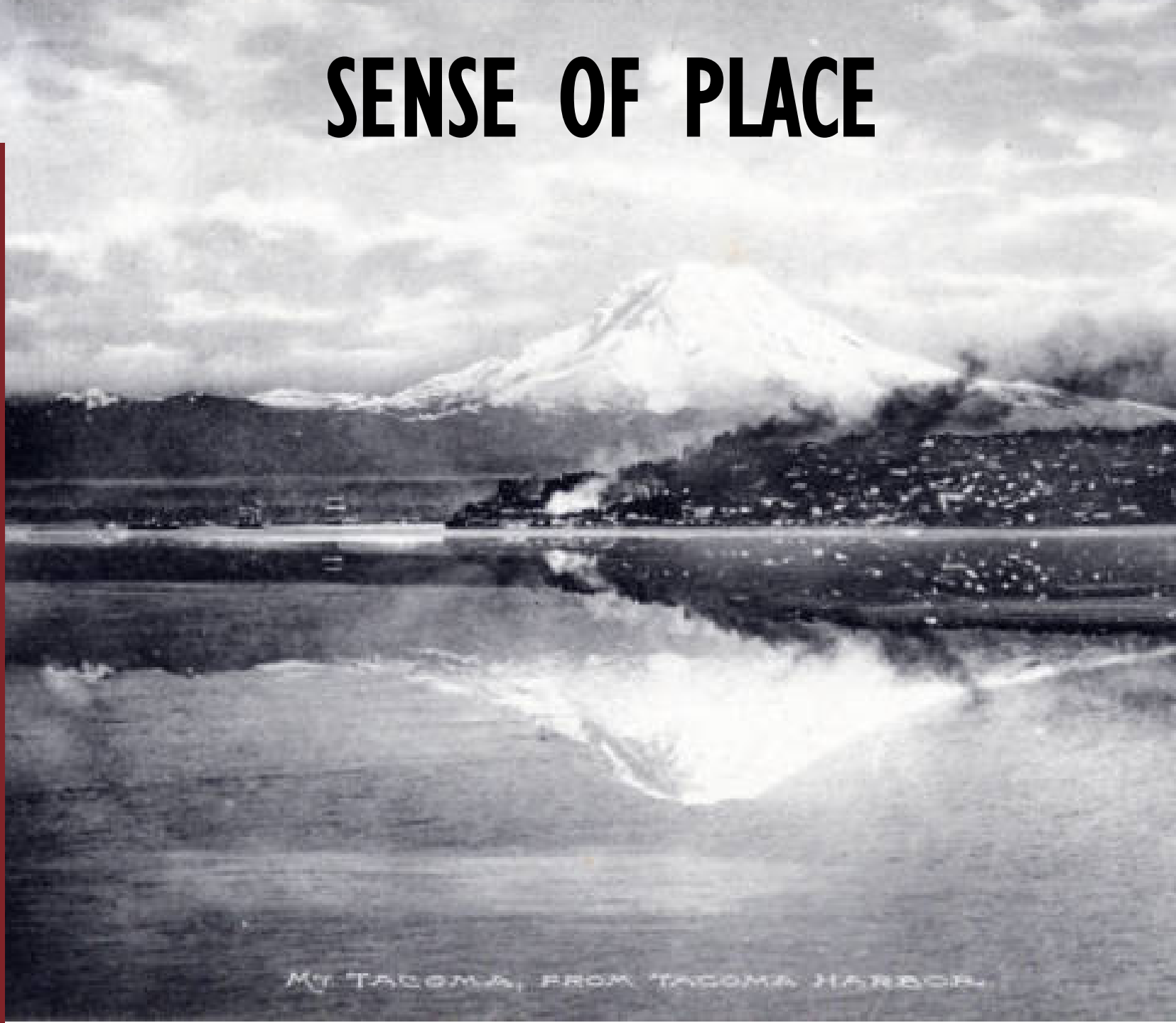
The Governor's Office of Indian Affairs

promotes the government to
government relationship between
the State of Washington and
Indian Tribes

advocates for the social and
economic betterment of all
American Indians and Alaska
Natives living within
Washington State

educates for a greater cultural
understanding of the State's
first citizens

SENSE OF PLACE



MT. TACOMA, FROM TACOMA HARBOR

Fort Worden State Park & Conference Center



National Historic Landmark est. 1976

An Iconic Destination



- 1902 Puget Sound Harbor Defense Command Headquarters
- 1973 State Park, arts and conference center
- 1976 National Historic Landmark designation
- Key rehabilitation and development successes

Making a Change

- \$1.4 M annual operating cost
- \$78 million maintenance backlog
- State surplus mattresses
- What problem?



Lifelong Learning



AREA OF FOCUS

- Destination Learning Programs
- Retreats
- Conference Development
- Events
- Recreation/Site Experiences

CORE PROGRAMS & SERVICES

- Arts & Culture
- Health & Wellness
- Trade Arts
- Historic Preservation & History
- Education (formal & informal)

Right Tool for the Job

- Form follows function
- Needed capabilities and characteristics
- Best governance fit
- Leap of faith and seal the deal

“Find a management structure that is best suited to achieving the Washington State Parks and Recreation Commission’s vision of establishing Fort Worden as a Center for Lifelong Learning.”

WSPRC, August 2009



Strait of Juan de Fuca



Entrance into
Puget Sound

Fort Worden State Park

Chinese
Gardens
Lagoon

Lifelong Learning Center Campus

Fort Worden State Park

-  Fort Worden State Park
• 432 acres
-  FWPDA Lease Area
• 90 acres, 73 historic bldgs
-  Makers Square
• Arts & Entertainment District

*Scale = 1:500



An Innovative Partnership

WASHINGTON STATE PARKS

- Manage campgrounds, artillery batteries and natural areas
- Provide law enforcement
- Provide historic preservation oversight

PARTNERSHIP OBJECTIVES

- Safeguard state assets
- Maintain public access
- Invest capital in facility rehabilitation and maintenance
- Enhance recreational uses
- Protect site historical integrity
- Enhance interpretive opportunities

FORT WORDEN PDA

- Implement Lifelong Learning Center
- Provide hospitality services
- Provide custodial and routine maintenance and grounds keeping
- Recruit new programs & partners
- Leverage new funding for improvements





Iconic
Destination



Vibrant
Community

Hometown
Hospitality



Keepers of the
Story



Rooted
in Place



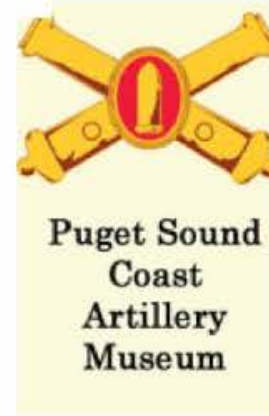
Hand-On
Experiences

Arts, Culture
& Education



Creative
Partnerships





Improved Guest Experience



Food & Beverage



Meetings & Conferences



Accommodations



Coordinated Investment Strategies

Fort Worden PDA

- Secured \$1 million in Historic Tax Credits for rehabilitation of barracks for Peninsula College
- \$1.6 million for energy efficiency projects
- \$8 million raised to date for Makers Square including Federal Historic Tax Credits

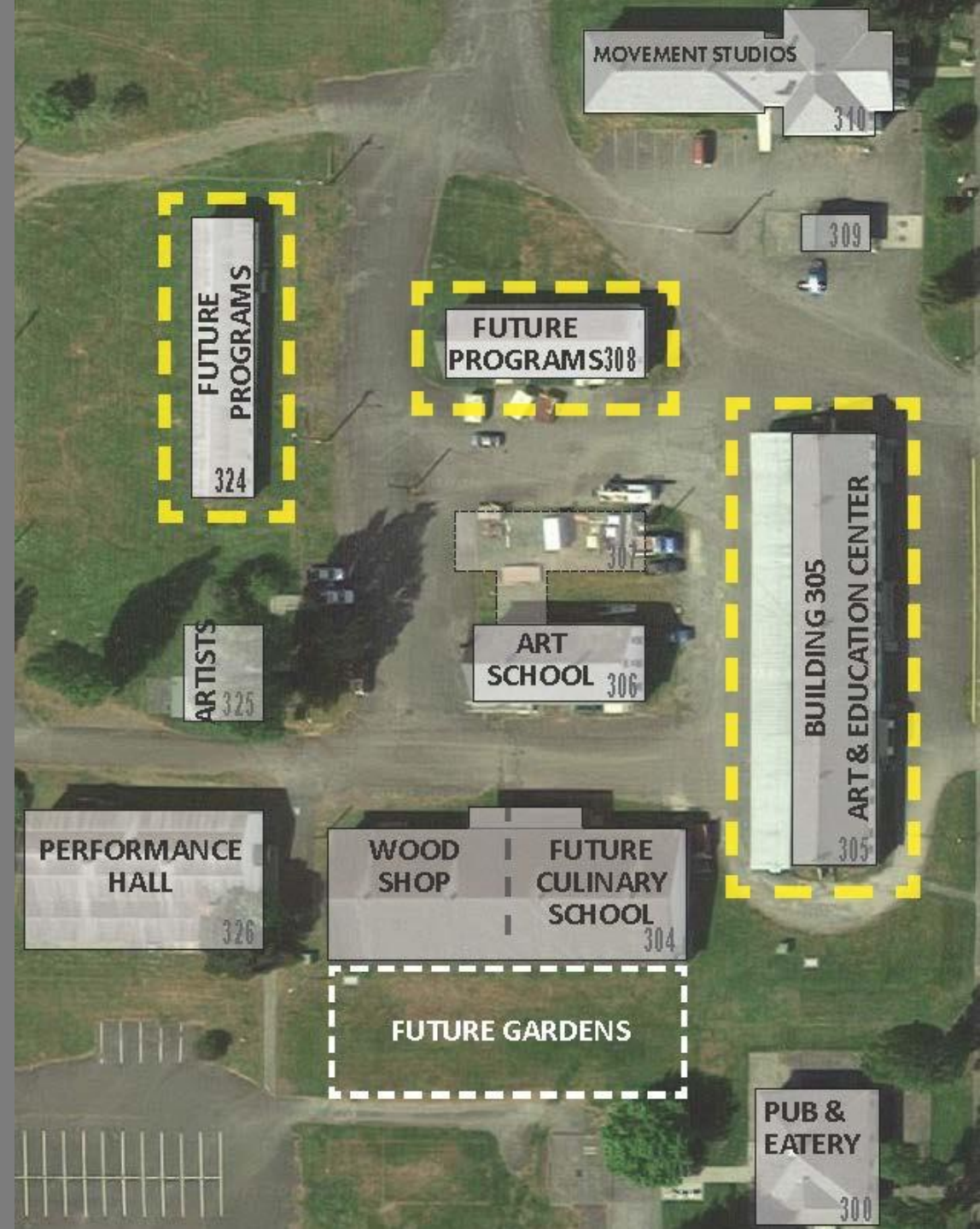
Parks

- \$10 million in state capital investment through State Parks' budget including:
 - Failing water/sewer lines
 - Undergrounding utility lines
 - Fire Alarms Systems
 - Historic buildings exterior improvements



Creative District

Nine underutilized historic buildings will be revitalized into a vital and vibrant “creative district” featuring classrooms, artist studios, galleries and workspaces for arts, culture, and education programs known as **Makers Square**





1,500+
program days per year

4
museums

90
acres on campus

73
historic buildings

456
beds

15
partners

1
Lifelong Learning Center

443,821
square feet of
programmed space

\$8+ million
raised towards the
Makers Square
revitalization project

2
performance
venues

30%
of city's
lodging
taxes
generated
at Fort
Worden

PORT TOWNSEND SCHOOL OF
WOODWORKING



Partnerships in Action

2010 Historic Windows Restoration Project

- Washington State Parks
- Port Townsend School of Woodworking
- Peninsula College

Benefits included:

- Restoration of public assets
- Hands-on technical training
- Improved energy efficiency





Partnerships in Action

2016 Porch Furniture Project

- Fort Worden PDA
- Port Townsend School of Woodworking

PDA secured a \$75,000 grant for PTSW to design and build 60 pieces of furniture for Officer's Row accommodations.

Project results:

- 12-Week Furniture Making Intensive
- PTSW expanded facilities and invested \$100,000 in leasehold improvements





Sam Allison

- Sought high-quality education in the trades
- Values hybrid model — hand tool techniques and modern machinery production
- Graduated from Furniture Making Intensive
- Honing skills as Teaching Assistant
- Applying for internship with GreenForge
- Goal: Vibrant, living wage career in woodworking trades





Career Connected Learning

- Vocational training
- Paid internships
- Speed, Scale, Quality
- Preserving traditional skills
- Revitalizing craftsmanship
- Veterans are the fastest growing participant demographic



FACILITATED DISCUSSION

Discuss With a Partner

What are you inspired to try, to make your communities even more vital and vibrant?

How can you focus on equity, diversity, and inclusion in your vital communities?

ENGAGE
SHARE IDEA
ASK QUESTION

CLOSING